



# Annual Report

## 2016 - 2017

With your support this past year, 3,777 Humane Society of West Michigan animals have been adopted into loving forever homes. One of these fortunate animals is Beck, a two year old cat. He was HSWM's longest feline resident, having spent over 180 days waiting for a home. Your compassion and financial gifts allow the time it takes for animals like Beck to finally be embraced by their new families.

Beck's mom, Pippa Stanford, shares, "Beck's biggest challenge was that he was incredibly shy. When we visited HSWM's cattery, Beck hid from us just about the whole time. His shyness didn't deter us from loving him and adopting him though. After arriving at home, he immediately hid under our bed. That is where Beck stayed for a week. Soon he became braver and would let me scratch his neck and give him some proper love while eating. It wasn't long before Beck found that he liked being on top of the highest cabinet in the bathroom, a perfect place to view each family member and "get the scoop" on them.

Today, Beck adores cuddles with mama, soft blankets, and pillows. He can't resist a good kneading of a pillow with his paws, as pillows make a perfect place to sleep. He also loves sleeping in his cat bed completely covered by his blankets, nothing scares him under there. Meal times are when he talks the most. His meow is actually more of a chirp, and it's the sweetest sound to hear. A quirky trait we weren't expecting was that he also drools when he is super happy, a particularly good fit for our family seeing as our big dogs drool too! Beck is truly a sweet boy. He was an incredibly shy cat at first, and he just needed space and time to adjust. Now he is a cuddly part of the family."

Your compassion allows Humane Society of West Michigan to continue saving lives and finding animals like Beck, their forever homes, no matter how long it takes.

*Together,*  
we make a difference.



**Bunny**  
Adopted, April 2016



## Message of Gratitude

It is with a grateful heart that I thank all of you who support our collective vision in creating a more compassionate world for animals. It is because of you – our donors – that lives are being saved!

 **Trudy Jeffers**  
Executive Director

## Our Vision and Mission

To build a more compassionate community where all animals are given the care they deserve and to promote the humane treatment and responsible care of animals in West Michigan through education, example, placement, and protection.



Aurora  
Available for Adoption

## Animal Impact Stats

**3,777** Animals Adopted



1,480



2,140



157  
(other)

ANIMALS ADMITTED: **4,185 Total**



1,691



2,316



178  
(other)

SPAYS & NEUTERS: **1,543 Total**



673



806



64  
(other)

HUMANE EDUCATION: **2,525**

Children & adults learn compassion, responsible pet care, and animal safety through outreach and on-site programming including presentations, school visits, camps, clubs, and tours.

School Presentations: **1,425** | Camps: **575** | Other\*: **525**

\*Tours, Birthdays, Junior Volunteer Club

BEHAVIOR ASSISTANCE: **515**

Includes obedience classes, one-on-one counseling, and seminars to provide support for adopters and others in the community.

Classes: **191** | Consults: **309** | Seminars: **15**

## Pet Care Assistance Program

To help keep beloved pets in their homes, we offer reduced cost vaccines and a pet food bank to low income pet owners in the community.

VACCINE CLINICS: **444** animals

KIBBLE KONNECTION:  
**103** active clients  
**177** animals

**14,420** pounds of food per year



Melba  
Adopted, April 2017

## HSWM Volunteers

The care and love we provide to our animals could not be achieved without the help from our volunteers.

**17,290** Volunteer Hours

It would take an additional **8 full-time staff** members to perform all the work done by our awesome volunteers!

**318** Shelter Volunteers

Staff to Volunteer  
**ratio of 1:8**

## Euthanasia

HSWM does not euthanize animals for time or space, but only euthanizes for severe medical reasons or animals who are behaviorally unsafe to adopt. HSWM offers affordable euthanasia services to pet owners in the community to assist them through the difficult process of saying goodbye to a beloved pet.

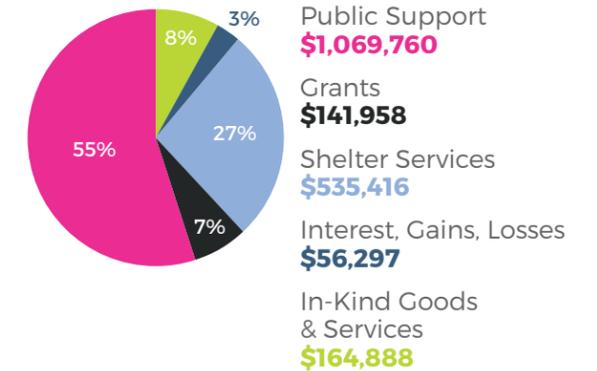
OWNER REQUESTED: **418**  
MEDICAL REASONS: **106**  
BEHAVIORAL REASONS: **171**

## Financial Stats

HSWM is 100% donor funded — we don't receive funding from the government or any national animal welfare organizations

To donate please call 616.791.8057.

REVENUE: **\$1,968,319**



EXPENSES: **\$2,003,106**

