

2015-2016 ANNUAL REPORT



MESSAGE FROM TRUDY

It is with a grateful heart that I thank all of you who support our collective vision in creating a more compassionate world for animals. It is because of you, our donors, who save lives and make this happen!



TRUDY JEFFERS
EXECUTIVE DIRECTOR

OUR MISSION

To promote the humane treatment and responsible care of animals in West Michigan through education, example, placement and protection.



HSWM VOLUNTEERS

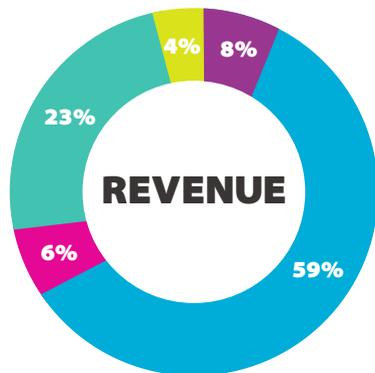
310
SHELTER VOLUNTEERS

1:8
STAFF TO VOLUNTEER RATIO

16,668
VOLUNTEER HOURS

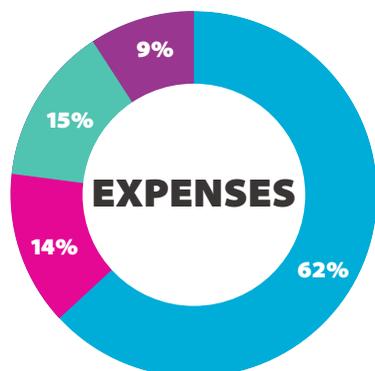
IT WOULD TAKE **8** ADDITIONAL FULL TIME STAFF MEMBERS TO PERFORM THE WORK DONE BY OUR AWESOME VOLUNTEERS!

FINANCIALS- FISCAL YEAR 7/1/15-6/30/16



Public Support	\$1,263,210	59%
Grants	\$123,416	6%
Shelter Services	\$481,862	23%
Interest, Gains, Losses	\$85,132	4%
In-Kind Goods & Services	\$173,275	8%

TOTAL \$2,126,895



Shelter Operations	\$1,195,944	62%
Administrative & Management	\$274,606	14%
Fundraising & Development	\$278,533	15%
In-Kind Goods & Services	\$173,275	9%

TOTAL \$1,922,358

ANIMAL IMPACT STATS



3,564

ANIMALS PLACED

DOGS: 1440, CATS: 1955, OTHER: 169



4,369

ANIMALS ADMITTED

DOGS: 1820, CATS: 2372, OTHER: 177



1,530

SPAYS & NEUTERS

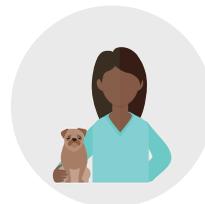
DOGS: 576, CATS: 858, OTHER: 96



930

BEHAVIOR ASSISTANCE

CLASSES: 361 CONSULTATIONS: 569
Behavior assistance includes obedience classes & one-on-one counseling to provide ongoing support for adopters.



2,753

HUMANE EDUCATION

SCHOOL PRESENTATIONS: 1,650 CAMPS: 629 OTHER*: 474
*TOURS, BIRTHDAY PARTIES, JUNIOR VOLUNTEER CLUB
Children & adults learn compassion, responsible pet care, and animal safety through outreach and on-site programming including presentations, school visits, camps, clubs, and tours.

PET CARE ASSISTANCE PROGRAM

To help keep beloved pets in their homes we offer reduced cost vaccines, spay/neuter vouchers, and a pet food bank to low income pet owners in the community.

VACCINE CLINICS HSWM offers reduced cost vaccine clinics to low income pet owners in the community.

360 FAMILIES SERVED: 🐾 340 DOGS 🐾 80 CATS

KIBBLE KONNECTION Kibble Konnection offers pet food assistance to low income pet owners in the community.



303 ACTIVE KIBBLE KONNECTION CLIENTS



70 DOGS AND 55 CATS ARE ASSISTED MONTHLY



FOOD PROVIDED: 27,000 LBS/YEAR

EUTHANASIA

HSWM does not euthanize animals for time or space, but instead only euthanizes for severe medical reasons or animals who are behaviorally unsafe to adopt. HSWM offers affordable euthanasia services to pet owners in the community to assist them through the difficult process of saying goodbye to a beloved pet.

OWNER REQUESTED: 496 MEDICAL REASONS: 106 BEHAVIORAL REASONS: 203

HAPPY TAIL

Mekko was adopted from HSWM in 2014 as a puppy. His adopters soon found that he had serious anxiety related behavior problems when left alone. Mekko's anxiety increased over time and he couldn't be left alone for more than ten minutes. His adopters worked with HSWM staff on training through our Puppy Behavior classes, but ultimately decided his condition was too much to manage. Mekko was returned to HSWM and for a year our staff worked with him to relieve his anxiety. HSWM knew a perfect fit would be found, one who could train with Mekko.

The adopter was found and Mekko recently celebrated his one year anniversary with his family! He's much better, but is still afraid of the dark. His family has put night lights all over the house for Mekko, which helps him settle! Mekko loves to run and play with his brother Zuke, who was also adopted from HSWM. Mekko's parents told us they can't imagine their family without him. Mekko's "happy tail" was made possible through long-term training and extra love from staff and his forever family.

MEET MEKKO!



**ADOPTED:
AUGUST 2015**