



HUMANE SOCIETY
OF WEST MICHIGAN

Happy Birthday

We Are Turning 140!

Join us for this fun family celebration!

Sunday, June 25th, 2023

11:00am to 3:00pm at Humane
Society of West Michigan

hswestmi.org/birthday

Birthday Party

Sponsorship Opportunities



\$1,000

Best Fur-iend

- Mentions on Radio and TV Media Appearances
- Logo on Event Website
- Social Media Promotion
- Acknowledgment in Humane Society of West Michigan's Impact Report to nearly 4,000 HSWM supporters
- Prominent Positioning of Signage at the Event (Company Provided)
- Opportunity to Host a Top Level Activity or Booth at the Event



\$500

Paw-ty Partner

- Mentions on Radio Appearances
- Logo on Event Website
- Social Media Promotion
- Opportunity to Host a Medium Level Activity or Booth at the Event



\$250

Happy Tail

- Logo on Event Website
- Social Media Promotion
- Employee Volunteer Opportunities at the Event

Birthday Party Sponsorship Form



- Best Fur-iend**
- Paw-ty Partner**
- Happy Tail**
- We are not able to sponsor the Birthday Party event this year, but would like to make a fully tax-deductible contribution of \$ _____ to Humane Society of West Michigan.

MAKE CHECK PAYABLE TO: Humane Society of West Michigan

3077 Wilson Drive NW
Grand Rapids, MI 49534

Or call 616.791.8153 to pay by credit card

For more info or to get involved, please contact:

ZOEY GOEHRING Events Coordinator

zgoehring@hswestmi.org
www.hswestmi.org
616.791.8153

3077 Wilson Drive NW
Grand Rapids, MI 49534

Please **print** desired name as you would like it to appear on all printed materials.

Company Name

Contact Person

Title

Street Address

City, State, Zip

Phone Number

Fax Number

Email Address

Total Sponsorship \$

- I have read the terms of the sponsorship proposal and agree to them in full.

Company Representative

Date

HSWM Representative

Date

HSWM Staff Use:

Payment Received

Invoice Mailed

Development Verified