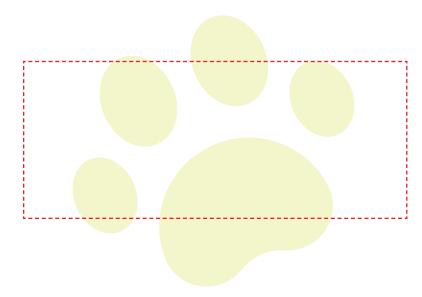
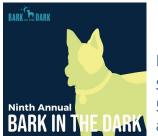


#### **Impact Report**

Summer 2021





## Save the Date

Bark in the Dark 2021 Saturday, October 2nd 5:00 pm - 9:00 pm at Riverside Park

Join HSWM for the 9th annual Bark in the Dark! This family & dog friendly glow-in-the-dark 5k and 1-mile fun run/walk is bound to be a blast!

Learn more and sign up at barkinthedark.org





# Impact Report

From 4.1.21 - 6.30.21, 661 animals have been adopted from HSWM!



#### f 🖸

Visit us on social media

We need your help! Donate today at www.hswestmi.org/give or call 616.453.8900 x209

3077 Wilson Drive NW Grand Rapids, MI 49534

Please email us at development@hswestmi.org



# A Special Thanks to

#### **Our 2021 Birthday Party Leading Sponsors**

VCA Animal Hospital Donald Tassell Meijer Willey & Chamberlain

We're so grateful for your support in making our 138th Birthday Party a success!

#### **The Best Kind of Happy Tail!**

Grab your tissues--because this Happy Tail made our staff tear up with joy! Brutus was adopted from us in early March, and his mom recently sent us one of the most heartwarming follow-ups we've ever received!

Brutus giving his new mom all of his unconditional puppy love! She says, "I just want you to know that this dog has changed my life. I have struggled with depression for as long as I can remember and no matter how happy I was, I was still always sad.



Something was missing. Then Brutus came into my world and the light began returning, the world reopened and the darkness disappeared!

He has brought an indescribable warmth to my heart—a comfort and a home. Thank you for everything you all do because it has given me everything my soul needed. He will have a forever life with us, a home of support and unconditional love. It is because of people like you who give these animals the chance to change a person's life.

Thank you, a million times over, for the opportunity to love this sweet dog with every ounce of my heart! His pitter-patters on the wooden floors, his sloppy kisses, his sweet cuddles. He is our world. Your work is not unnoticed, it is life-changing.

Thank you, thank you, thank you, Kristin"







#### **Bissell Shelter Alliance**

Humane Society of West Michigan is excited to announce our partnership with Bissell Pet Foundation and Code 3
Associates as part of a lifesaving effort to help animals in need. The Bissell Pet Foundation National Shelter Alliance is a new, progressive approach to shelter networking that will provide service and support for animal shelters facing urgent needs.

The BPF National Shelter Alliance provides vulnerable shelters with consistent access to crisis management and stabilization. Shelters that lack resources are connected with HSWM (as well as two other participating Michigan shelters) before, during, and after a crisis. This will allow HSWM to be a destination for animals that are displaced from shelters due to flooding, hurricanes, and large scale rescue cases, among other situations.

This program will allow for the placement of animals from cruelty and catastrophie situations and will work to prepare shelters for disaster planning and response. In addition, network shelter partners, like HSWM, will provide opportunities for overwhelmed shelters, make training accessible for all shelters, and empower shelter staff by providing resources and referrals during crises.

HSWM has joined this network to work alongside local and national organizations and create a collaborative platform to empower animal shelters, support existing programs where needed, and seek to make connections that strengthen state and regional networks. The BPF National Shelter Alliance will provide a collective voice for animal shelters across Michigan and a safe place for animals nationwide, and we're so proud to be a part of it!

#### **HSWM's 138th Birthday Party**

Thank you so much to everyone who attended our Birthday Party! Because of you, we were able to raise nearly \$20,000 for the pets in our care!



We are so grateful for all of the generous birthday presents that were brought to the event! On Sunday, June 27th, HSWM celebrated our 138th year in the community with our annual Birthday Party celebration!
Because of generous donors like you, we were able to raise \$19,893.20 that will directly support our animals and provide much-needed care in the coming year!

We had so much fun playing carnival games, enjoying cake and ice cream, and sharing our adoptable animals with our guests. As a 100% non-profit organization, your support for events, like Birthday Party, will allow us to continue our mission for another 100+ years to come!



#### Welcome to our 2021-2022 Junior Board!

Humane Society of West Michigan is excited to launch our inaugural Junior Board of Directors! The goal of the HSWM Junior Board is to develop the next generation of animal advocates and HSWM supporters, engage a broader audience of the West Michigan community, and assist the current staff and Board of Directors in the execution of initiatives and programs to propel the mission of Humane Society of West Michigan. We believe that our contribution to the community can be greatly enhanced by the involvement of young professionals that have a passion for raising awareness of and creating positive outcomes for pets, shelters, and animal welfare organizations under the guidance of the HSWM staff and Board.

Please join us in welcoming our first-ever Junior Board members!

Thanks to Alexandra Wilson, Alyssa Stickney, Ariel Christy, Jacob Varela, Jai'lyn Richardson, Jennifer Romain,
Jessica Cesarek, Kayleigh Kramer, Kelly Brown, Lauren Zaloga, Lexi Feutz, Madison VanPatten, Megan Downey,
Sara Terwillegar, and Stacy Roelofs, for helping us forward our mission!

#### Flora the Tortoise



HSWM takes in animals of all shapes and sizes that need help, even tortoises! We have had the privilege of helping Flora, a 30-year-old tortoise, find her new forever family. She was even a recent guest at the HSWM Birthday Party where she was able to enjoy the sun, eat some great grass and kale, and visit with our youngest advocates. She's become quite the local celebrity among our staff and fosters!

#### **Thank you Kool Toyota!**



Thank you to Kool Toyota for their continued support and dedication to animals in need! Kool Toyota donated a large Toyota truck with towing capacity that we use to host adoption events all over town and help get animals into their new loving homes faster. We're so grateful for your ongoing support and animal advocacy, especially for those right here in our community!

### Exciting News!

BEGINNING IN AUGUST HSWM WILL HAVE NEV EXTENDED HOURS!

TUESDAY: 11:00-7:00 WEDNESDAY: 11:00-7:00 THURSDAY: 11:00-6:00 FRIDAY: 11:00-6:00 SATURDAY: 11:00-4:00

CLOSED SUNDAY & MONDAY

