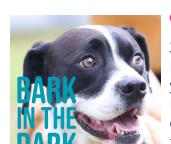


### **Impact Report**

Summer 2022





Join us for a brand new Bark in the Dark this year on October 1st! Ditch the run and come for a fun party full of food, live music,

Visit hswestmi.org/bark for more information and details



# Save the Date!

furry friends, and more!





Visit us on social media

We need your help! Donate today at www.hswestmi.org/give or call 616.453.8900x209

3077 Wilson Drive NW Grand Rapids, MI 49534

Please email us at development@hswestmi.org



# A Special Thanks to

**Our Birthday Party Sponsors** 

Your generous donations made it possible to raise a total of \$13.990.92 for animals in need!

- VCA
- Donald Tassell
- Meijer







### **Simba's Happy Tail**

Simba is enjoying a relaxing nap in a sun puddle in his new furever home.

This Happy Tail comes from the most handsome and glorious little lion--Simba! He was found as a stray, severely matted and alone, so we got to work right away, shaving off his painful mats and giving him the medical care he required!



As a large Maine Coon mix, we even let him stay in a staff member's office while he was with us so he had plenty of room to roam and get all the attention he wanted. Since being adopted, he's now loved and spoiled in an amazing furever home with new kitty siblings and a family that can't get enough of him!

Simba's mom reached out to say, "Last July, my family gained an absolute essential new member, Simba! Simba has been the best big brother to our other cats and an irreplaceable companion to me. Instead of being matted, he now is professionally groomed four times a year and is pampered with his favorite treat—plain popcorn! He has three little brothers, provides significant emotional support, and snuggles like no other. Thank you for caring for him, he now has the life he deserves forever. Thank you, thank you, thank you!" -Kelly









### **Community Resource Program: Impacts of 2022**

Many people know Humane Society of West Michigan takes in animals that have nowhere to go and helps them find another chance in life. But, HSWM also is a place pet-owners can turn to for support. In late 2021, HSWM launched our Community Resource Program. We had identified that there was a need to support keeping beloved pets in their homes, with their families. We did not anticipate just how much our community needed a program to help loving pet owners who fell into financial hardship. With the generous support from donors, like you, we were able to launch this program as well as partnerships with Senior Meals on Wheels, Senior Neighbors, As You are Organization (AYA), Homeless Outreach Team (HOT), YWCA, Grand Rapids Housing Commission, among many others. Through these partnerships, HSWM has been able to reach some of the most vulnerable populations in the area and support them and their pets. Those who are without housing, living in vehicles, elderly who are homebound, and families who lost their jobs, among so many others. All who deeply love their pets.

In 2022 alone, through the launch of this program, we have been able to support hundreds of pets and their owners who do not have the financial resources to care for their pets. We have provided vaccinations to 445 animals, distributed 6,800 pounds of

food, including distribution through human food pantries and Meals on Wheels, and have provided temporary emergency housing to over 50 animals while their families found safe, stable housing. As we continued to identify needs in the community, we also began offering needed medical care to pets whose owners had nowhere to turn to get care for their animals. This year alone we provided life saving surgeries, emergency procedures, and medical care for 46 animals.

This program is still growing, and the community that supports HSWM has continued to propel this program and its reach further and further. As we continue to expand our impacts, partners, and outreach, we hope you will continue to be a part of this critical program that supports our community and the pets in it.



This past March, thanks to donations from Bissell Pet Foundation and Petco Love, we were able to pool our resources with other local animal rescue organizations and offer a giant free community vaccine clinic for pet owners!

Our dedicated vet staff helped to vaccinate, heartworm test, and provide prevention to over 200 pets!



### **How Your Donations** Can Help

In 2021 alone, a total of 2,768 animals found loving forever homes through HSWM!

## **Animals Adopted**

in 2021



small critters

### **Birthday Party**



Thank you to everyone who attended our 139th Birthday Party this year! We had a blast, the weather was beautiful, and it was wonderful meeting all of you. As a 100% donor-funded non-profit, your support for events like these allow us to continue the lifesaving work we do every day. Proceeds from our Birthday Party will go to directly towards helping animals for another 100+ years! Thank you again for celebrating with us, showering us with birthday gifts, and giving us the resources to continue doing this work we're so passionate about.

### **Obedience Classes**



HSWM offers a wide range of obedience classes for young puppies to adult dogs to address not just basic cues, but socializing, house training, chewing, barking, play biting and other behavior concerns like fearfulness and reactivity. Our teaching methods are based on kindness and respect. We use positive reinforcement such as praise, toys, playtime or treats to motivate, reward and correct behaviors. Learn more about these options and how you and your pup can get involved at hswestmi.org/obedience-classes.html

#### **Calling All Animal** Lovers, Become An Adoption Counselor

Join our team of volunteers and play matchmaker to help place adorable pets into loving homes! Volunteers must be 18 or older, and willing to dedicate two or more hours per weekanytime during our open hours.

Visit our website at hswestmi.org/volunteer to learn more, and email volunteer@hswestmi.org to sign up!

